

# ASBURY CIRCUIT RIDER

Volume 3 Issue 5

March 5, 2023

## Lost (Bias and Social Justice)



We begin our new series, *Thirsty*, talking about social bias. This is important since, as we dive deeper into the subject of clean water, we'll need a language with definitions for clarity in our discussions. Our goal is to bet-

ter understand clean water as an issue of social justice, why clean water matters to God, and our role.

Eric Nilsen writes, "We all have biases. Bias is a natural human trait that results from our intrinsic tendency to classify individuals. We do this to process information quickly and make sense of the world around us."

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EVERYONE  
HAVE A  
WONDERFUL  
AND SAFE  
WEEK!



## Access (Inalienable Rights)



The Declaration of Independence that set in motion the beginning of our emerging nation begins with a statement that is, at the same time, inspiring and exclusionary. The spirit of our preamble states that humans have certain unalienable rights that government has the responsibility to protect. However, at the time,

the men who wrote the founding documents differentiated based on gender and race.

Fast forward a couple of centuries, and our country is among the global powers that are called to stand up for protecting these rights for everyone regardless of their gender, race, or any other difference. As such, our country is one of the creators of the "Universal Declaration of Human Rights" adopted by the United Nations as a template for all countries to follow.

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Eric Nilsen explains, "Human rights are the fundamental liberties and rights that every person in the world possesses from birth to death. They apply no matter where we are from, what we believe, or how we live our lives. They are inalienable, meaning they can never be taken away."

Maybe so, but human rights can be curtailed and taken away whenever government fails to put intent into practice. Among numerous other proclamations, this universal declaration recognizes that "all human beings are born free and equal in dignity and rights."

And so social justice deals with the messiness that comes with making this declaration a reality. "The primary goal of social justice is to create a more equitable society for all individuals," writes Eric Nilsen. However, protecting human rights includes the equitable distribution of our planet's resources.

A world where every human's rights are celebrated and protected sounds like an impossible utopia. It sounds like heaven. Fortunately, heaven on earth is a recurring theme throughout scripture, and Jesus taught us how to pursue this dream together.

There is a story in the Gospel of John that has inspired, challenged, and puzzled believers for centuries. Jesus decides to travel through Samaria. This fact alone challenges us to fill in the missing explanations. Why on earth would a Jewish man travel through Samaria on purpose? The rift between Samaritans and Jews was centuries old. Neither side fraternized with the other but avoided each other whenever possible.

Since we're not given an explanation, we're left to speculate amid compelling evidence that everything Jesus did was intentional.

And why Sychar? This is the village where Jesus stops and sits at the public well. Perhaps Sychar was on the path Jesus chose to follow, and it was time for a break. But, on the other hand, this town also had historical significance.

It would be centuries later, before the site where Jacob purchased land, built a homestead, and dug a well, is turned into a place for pilgrims and tourists to visit. The author doesn't leave us guessing if this was the same land where Jacob lived and adds the specifics. Sharing that Jesus arrived around Noon, tired from traveling, when He sat down by Jacobs Well.

In Samaria Jesus came to a town named Sychar...  
Jacob's well was there, and Jesus, tired out by the trip; sat down by the well.

John 4:1-6

The story of the well that Jesus visited reads like a romantic drama. It is the story of two families treating one woman as property. We don't know what really happened. Did the son of a Canaanite Prince assault the daughter of a wealthy Hebrew family, or were they the original version of Romeo and Juliet? We do know that it was not a proud moment for Jacob. The violence towards their sisters husband-to-be and the entire village by his sons put their whole family at risk of revenge.

Afterward, Jacob's family packed up and left town. While they may have taken everything, including the kitchen sink, they had to leave the well behind. And wells often provide life-sustaining nourishment for generations to come. Before his death, Jacob leaves their former home to a younger son, Joseph, who he favors. Joseph's story is amazing, but his story is for another time.

Krista Dover of [CleanWaterfortheWorld.org](http://CleanWaterfortheWorld.org), writes, "The well gave water to Israelites and Canaanites. It gave water to Jews and Samaritans. And one day, many hundreds of years later, that well gave Jesus a place to rest on a hot and dusty day."

Meanwhile, centuries later, Jesus sits by the well left there by Jacob, and history is made. And the well is no longer the private property of one family. Instead, Jacob's well is now Sychar's well, accessible to everyone in the community in need of water. And this includes a Jewish Rabbi passing through town.

Heaven on earth, where human rights are celebrated and protected, requires access to the resources necessary for life to flourish. While public wells are usually replaced with public water systems in our country, access to clean water is a challenge in many places.

According to [water.org](http://water.org), it's estimated that women and girls spend 266 million hours daily accessing water for their families. And 771 million people lack access to safe water.

Did Jesus draw Himself a cool drink from Jacob's well? Stay tuned next week for what comes next.

You can join us each Sunday in person or online by clicking the button on our [website's](#) homepage - [Click here to watch](#). This button takes you to our [YouTube channel](#)! You can find more information about us on our website at [FlintAsbury.org](http://FlintAsbury.org).

A reminder that we publish this newsletter that we call the *Circuit Rider* each week. You can request this publication by email. Send a request to [connect@FlintAsbury.org](mailto:connect@FlintAsbury.org) or let us know when you send a message through our [website](#). We post an archive of past editions on our website under the tab, Connect - choose [Newsletters](#).

Pastor Tommy

Our series was inspired by and relies on content provided by [CleanWaterfortheWorld.org](http://CleanWaterfortheWorld.org).

Content for this series is also based in part on: Eric Nilsen. *Understanding Social Justice*. © Eric Nilsen, 2022. Independently published.

In Our Prayers

Kevin Croom

Sylvia Pittman

Chris Freeman

Richard Oram



FRIENDS AND LOVED ONES WHO ARE  
HOMEBOUND OR IN NURSING CARE

Nancy Elston

Norma Buzzard



**EXCUSE OUR MESS WHEN COMING INTO OUR ASBURY BUILDING.. WE WILL BE UNDER CONSTRUCTION FOR NEXT FEW WEEKS ...BUT WE WILL STILL BE HOLDING SERVICE EVERY SUNDAY!**

Our Asbury Offices are working out of the Library Conference Room at the present time. If you need to get a hold of us, please use our email at [FlintAsburyUMC@gmail.com](mailto:FlintAsburyUMC@gmail.com) and I will try to follow up with your questions/concerns as soon as I am able to.

Connie

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PASTOR BOOK CLUB NEWS

Pastor Book Club is still meeting via Zoom, but we are also gathering in the Asbury Library Conference Room at 12Noon every Wednesday, unless otherwise noted.

Please call the Church Office for more information, as things could change (810-235-0016).

This month's book series is called "Thirsty" This series promises to be informative, challenging and inspiring... And I hope you all will join us each Wednesday at 12Noon.



**COMING UP THIS WEEK  
MARCH 6 – MARCH 12**

Mar 6 Mon

Mar 7 Tues 10:00am-12:30pm

Food Distribution

Mar 8 Wed 11am-12Noon Food Giveaway at

South Flint Soup Kitchen (no appt needed)

12Noon Pastor Book Club

Mar 9 Thu

Mar 10 Fri

Mar 11 Sat

Mar 12 Sun 10:30am

New Beginnings

Contemporary Worship

(We are live on [Facebook](#) and our newly launched [YouTube channel](#). You can find these links along with more information about us on our website at [FlintAsbury.org](http://FlintAsbury.org).)

## Upcoming Worship Series "Thirsty"



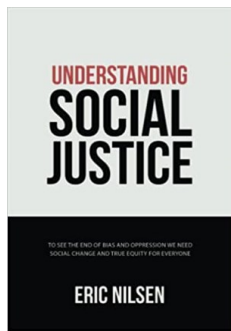
The Season of Lent is a special time of year for many churchgoers, and Lent is celebrated in various ways. For many, Lent represents a time of deep reflection. For others, Lent is a time for dieting or giving up favorite foods. The day before Lent begins is commonly referred to as "Fat Tuesday") as some of us indulge by eating a pastry known as a Paczki.

We launch our new series on Wednesday, February 22, with an Ash Wednesday service at Court Street Church. The themes for our series is shared among Flint Area United Methodist Churches. Our series is based on content provided by a local non-profit, Clean Water for the World.

At Asbury Church, we're calling our series *Thirsty*.

## Book Club News

As the Season of Lent



progresses we put our belief into practice inspired by a new series, *Thirsty*. A lot of our content for our series is inspired and provided by the nonprofit CleanWater-

fortheWorld.org. Access to clean water is necessary to sustain life. Therefore, clean water is a social

justice issue when access is denied.

In order to help us navigate the complexities of social justice while digging into what scripture has to say about God's view on clean water, we're turning to journalist and author Eric Nilsen.

Author of *Democracy From Then to Now* and *Understanding Social Justice*, Nilsen has lived and worked in different parts of the world. His experiences give him an informed perspective and knowledge of different cultures, religions, and societies. These experiences inspired him to share his knowledge and

viewpoints with us through our study of one of his books.

*Understanding Social Justice* offers us a clearer understanding of issues, their causes, and the need to address and resolve them. Eric Nilsen offers an opportunity to make a passion for human rights a way of life. And to motivate us to pursue social justice for everybody.



If you are serious about switching from equity talk to equity walk and making the world a fairer and more just place where everyone can thrive, you first need to comprehend how and why prevalent and ingrained in our society.

## Asbury Staff

Rev. Dr. Tommy McDoniel	Pastor & Exec Dir
Connie Portillo	Office Manager
Sylvia Pittman	Empowerment Arts
Jim Craig	Board & Leadership Chair
Kevin Croom	Exec Chef & Dir Opers
Mike Sampson	Farms Manager
Chris Freeman	South Campus Bldg Mgr
Israel Unger	Finance Director
Kim Sims	Connections Suprv
Terrance Williams	Arts Center Mgr
Katelin Maylum	Sr Prog Mgr Local Foods
	South Flint Soup Kitchen

## Leadership in Worship & Service

Tony, Mirium	Welcome Team
Anthony, Jim	Ushers
Jonathon, Terrance	Production Team
Miriam	Children
Cyndi	Worship Leader
Christine & Norma	Cafe

## Upcoming Worship Series - "Thirsty" ...cont from pg 5

We launch our new series on Wednesday, February 22, with an Ash Wednesday service at Court Street Church. The themes for our series is shared among Flint area United Methodist Churches. Our series is based on content provided by a local nonprofit, Clean Water for the World.

At Asbury Church, we're calling our series *Thirsty*.

Water is a powerful metaphor in scripture. From the creation story in Genesis to the river of the water of life in Revelations that sparkled like crystal, water is crucial to life. Life is unattainable without water, but not all water is suitable for human consumption.

In this series, we'll dig into a few water stories from scripture as we explore the obstacles preventing access to clean water for everyone. And we'll learn about responses and how we can help ourselves and others.

The *Book of Resolutions of the United Methodist Church*, adopted in 2016, calls access to clean water a human right. Yet, estimates of water usage predict that global water demand could surpass sustainable supply by 40 percent by the end of the decade. This prediction is based on energy production utilizing 75% of total water consumption combined with rising energy usage and population growth.

In the U.S., we take access to clean water for granted. At least we did until 2016, when residents of Flint discovered that our public water supply was unsafe to drink.

Speaking of Thirsty. Did you know Flint is not the only U.S. city dealing with lead in their public water? According to the NRDC, high levels of lead are showing up in the public water of Baltimore, Chicago, Detroit, Milwaukee, Newark, New York, Pittsburgh, and Washington D.C. Another study estimates that over half of U.S. residents drank water with detectable levels of lead between 2018 and 2020.

The U.S. Environmental Protection Agency (EPA) estimates the number of lead service lines to be between 6 to 10 million. However, a 2021 NRDC survey estimates a number closer to 12 million. Either way, there is a lot of damage left to undo.

Lead is a national crisis, and President Biden has called for eliminating all lead service pipes. But is this enough?

Most Flint residents are familiar with the dangers of lead. We took the time to learn about lead because too many of us ingested lead by drinking water coming out of our public water source. In 2016, Flint appeared in headlines worldwide when it became public that children were testing for high lead levels. In fact, lead levels had doubled since the city water began coming from a different source.

If life itself is a human right then so is access to clean water. I invite you to join us for this series that promises to be informative, challenging, and inspiring.

We welcome Pastor Brian Willingham from Bristol / Burton Christ Churches who plans to be at Asbury on March 12.

I pray that you will join us each Sunday morning at 10:30 am. We share our weekly episodes on our [YouTube channel](#). We go live at 10:30 am. You can find these links along with more information about us, or join our live broadcast on our [website](#) at [FlintAsbury.org](#).

Pastor Tommy

*Clean Water for the World*, a Michigan nonprofit. Find more information at [CleanWaterfortheWorld.org](#).

*The Book of Resolutions of the United Methodist Church 2016*. © Nashville: The United Methodist Publishing House, 2016.

Keith Mulvihill. "Causes and Effects of Lead in Water," © NRDC, July 09, 2021. Retrieved from: Link.

Our bias is part of what makes us human. Even when we don't have a choice, we still have a preference. And there is nothing wrong with preference unless our bias leads to harming others. For example, stereotypes refer to bias that categorizes persons based on their skin color, age, gender, race, or other characteristics, presuming commonality.

Attitudes, on the other hand, are based on feelings. Therefore, our attitudes result in positive or negative feelings about the traits we associate with others.

Often our bias is said to be implicit, meaning we're not conscious that we have a bias. In other cases, we are aware, and our bias is explicit. Again, there is no judgment of right or wrong at this point because bias isn't always harmful.

But bias can be deadly when attitudes prejudice groups of people and discriminatory actions result in harm. For example, access to clean water, a human necessity, is greatly affected by racial and ethnic prejudice. Yet scripture is filled with stories illustrating God's disdain towards attitudes and actions that harm people or our

planet. Moreover, divine justice removes any and all prejudice and discrimination.

Yet, people, time and time again, turn away from God's guidance in favor of our own biases. We prioritize ideas, needs, choices, and opportunities inconsistent with God's directive to love God first and to love each other without fabricating exceptions based on bias.

Nevertheless, advocating for policy that reflects divine justice is often exhausting and depressing. Elijah's story offers a great illustration.

Elijah was a prophet who stood against public and political pressure to advocate for policy prioritizing God's ways. And as a result, he became a threat to the reigning monarchy. We pick up on Elijah's story at the low point of his career.

Public opinion, led by the reigning king and queen, had shifted its priority elsewhere from faithfulness to God. Scripture refers to such a shift as

worshiping false gods. On the surface, the problem with false gods is that they turn people's attention to religious rituals that worship another god.

However, divine wisdom is more often found below the superficial. A closer look reminds us that is a big problem with an allegiance to false gods is preferences and attitudes that foster harmful and unjust ways.

A contest initiated by Elijah doesn't end well for the home team. And Elijah is on the run with a price on his head. Elijah's idea backfired. His victory didn't change public opinion, and he gave Queen Jezebel justification for mandating that Elijah be punished.

Suddenly an angel touched him and said "Wake up and eat". Elijah saw a loaf of bread and a jar of water.

1 King 19:5-6

LIFE GROUP QUESTIONS & MORE:

In Samaria Jesus came to a town named Sychar... Jacob's well was there, and Jesus, tired out by the trip, sat down by the well..

John 4:1 -6

NOTES FROM WORSHIP

Handwriting lines for notes from worship.

QUESTIONS FOR LIFE GROUPS

- 1. Read John 4:1-6 and the backstory of why left Sychar in Genesis 34:1-31. Are you familiar with this story from John? Why would Jesus choose to travel through Samaria given the history of strife between Samaritans and Jews? Do you think that it was a coincidence that the well Jesus sat by was attributed to Jacob? Explain.
2. Read this week's articles titled Access. What are some rights that you believe every human has? What are some of the difficulties in all humans having these rights? How does restricted access to resources impede human rights? What are some examples where humans are denied rights that every human should have? Explain whether or not restricting access to clean water violates human rights. Why or why not?
3. How can the members of your group help you this week and on-going to help you to be more receptive to hearing and understanding the Word of God? Pray for each other to have the Holy Spirit bless you with more courage.



“Feed Flint”



# “Feed Flint”



A meal goes a long way for a senior living alone, a family struggling to make ends meet, or a child fearful of empty shelves at home. But for the residents of Flint who carry the effects of lead-tainted water, nutrition is critical. Feed Flint provides locally grown, chemical-free, fresh produce to residents living in and around Flint. And we're hoping that you can help us provide 10,000 meals this summer.

Feed Flint includes takeout meals, produce boxes with recipes, and home deliveries as part of our work to guide and support families in moving to sustainable abundance. The reality is that Michigan's food insecurity levels got worse during the COVID-19 pandemic, and this summer's recovery is leaving behind those at the most risk of having to miss meals.

## **Flint families continue to struggle with the ongoing effects of the water crisis.**

We're bringing together the resources of the Asbury Community Development Corporation. This includes Asbury Farms, the South Flint Soup Kitchen, the Asbury Community Help Center, multiple food pantries, and our Sizzling Culture Mobile Food Trailer. Our plan is to care for our neighbors when they need it most. We accept all people as they are, and our doors are always open to anyone.

Asbury Farms provides locally grown produce used to create fabulous and nutritious meals. Our seed-to-table approach is community-based. This not only helps families make it through emergencies and crises. We help move families towards sustainable abundance.

Our Sizzling Culture program provides jobs and new skills to our city's youth. This includes year-round employment. Our staff and most of our volunteers come from the neighborhoods we support. We call this sustainable abundance because families move from need-based on scarcity to enough based on community-generated abundance.

Our work is also about food and justice. Our vision is a revitalized community where every resident can use their talents and passions for the common good, where children grow into active citizens. And all residents can enjoy safety, good health, and a culture that fosters life-long learning and satisfying lives. This summer, help us address food insecurity and strengthen Flint's budding local food system by supporting the Feed Flint campaign. Thank you for taking the time to see what we're doing and considering how you can help.

**Donate to our Feed Flint Campaign by visiting:  
[flintasbury.org/feed-flint-donate](https://flintasbury.org/feed-flint-donate)**

**FLINT ASBURY WATER BOX IS IN FULL OPERATION**  
**SERVING FRESH WATER – PLEASE JOIN US**  
**ON TUESDAYS FOR A 5 OR 2.5 GALLON OF WATER.**  
**STOP BETWEEN THE HOURS OF 10:00AM AND 1:00PM.**



**COMING SOON FLINT ASBURY DELICIOUS AND WHOLESOME MEAL KITS!!!**

**STAY TUNE ...**

**WILL POST MORE IN**

**OUR WEEKLY ASBURY**

**CIRCUIT RIDER!!**





**ASBURY FARM FRESH**

**- TRY OUR WEEKLY VEGGIE BOX FOR \$10.00 -**

**SIGN UP FOR A FREE ASBURY FARMS ACCOUNT TODAY**

**AND**

Receive a \$15 credit on your account for your first purchase

**CREATE YOUR OWN VEGGIE BOX**

Select what goes in your box from each week's harvest. Get \$5 off your next order when you fill your box with \$15 of produce.

**WANT US TO DECIDE FOR YOU?**

Choose Veggie Box Subscription and we will fill your order with a variety of each week's harvest. Pay when you pick up your box. **A \$15 VALUE FOR \$10.**

**\* CONVENIENT PICKUP AT ASBURY OR AT THE SOUTH FLINT SOUP KITCHEN \***

In this reading of social justice, you will find a broad analysis of the big issues around social justice, and new insights that will challenge your understanding of what justice really means.

For Lent, our group will dig deeper into each week's message utilizing reference materials from Clean Water for the World, *Understanding Social Justice*, and our Sunday message. Our goal is to wrestle with obstacles preventing access to clean water and reflect on possible solutions. Stories from scripture offer guidance on every aspect of life. Interpreting and applying biblical truths, however, require prayerful discernment that is best done in a group.

I invite you to join us each Sunday for worship as we explore what it means that access to clean water is a human right. I invite you to join us for this series that promises to be informative, challenging, and inspiring. And I pray that you'll join us each Wednesday as we dive further into each week's teaching.

If you prefer to avoid groups or live too far away, I encourage you to join us via Zoom for our Wednesday gatherings. Alternatively, you can call in by phone, be heard, and hear what others say by calling (929) 436-2866 -- enter the meeting ID, 282 039 5568#.

We are a diverse group and are delighted when new people join us. I hope that you will join in on our discussion.

You can contact our office with questions, by phone or simply type your question or enter a prayer request on our website's homepage — [FlintAsbury.org](http://FlintAsbury.org).

Pastor Tommy

*Clean Water for the World*, a Michigan nonprofit. Find more information at [CleanWaterfortheWorld.org](http://CleanWaterfortheWorld.org).

Eric Nilsen. *Understanding Social Justice*. © Eric Nilsen, 2022. Independently published.



## **WOULD YOU LIKE TO VOLUNTEER AT APPLEWOOD?!**

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### **EXPERIENCE APPLEWOOD AS A VOLUNTEER!!**

Have you been looking for a way to serve your community? The Ruth Mott Foundation is adding to our roster of dedicated Applewood volunteers for the 2023 season.

Applewood was built in 1916 as the historic home of Charles Stewart Mott and his family. Today, it's a community resource open to visitors from May through October near the Flint Cultural Center.

Volunteers at Applewood play a vital role in programming and customer service. The benefits of volunteering are learning new skills, meeting new people, and serving your community.

If you're interested in learning more about volunteering or signing up, please visit [applewood.org](http://applewood.org) and scroll to the Volunteer section.

If you have questions, please contact Julia, Manager of Visitor Services, at [jpopler@ruthmott.org](mailto:jpopler@ruthmott.org).

Visit [applewood.org](http://applewood.org) to apply!



*South Flint Soup Kitchen*

# MARCH GIVEAWAYS

**Food Giveaways (No appointment needed ever!)  
March 8th & 22nd, 11am-Noon**

**Angel Closet (appointment no longer needed!)  
March 15th & 29th, 11am-Noon**

## **NEW ANGEL CLOSET PROCEDURES:**

**YOU MUST BRING PROOF OF INCOME WITH YOUR NAME AND THE DATE (FROM THIS YEAR ONLY) CLEARLY LISTED ON THE PROOF. CLIENTS QUALIFY FOR FREE ANGEL CLOSET SERVICES IF THEY MEET THE FOLLOWING:**

### **HOUSEHOLD SIZE ANNUAL INCOME:**

1 - \$17,667

2 - \$23,803

3 - \$29,939

4 - \$36,075

**IF YOU DON'T MEET THESE REQUIREMENTS OR HAVE A PROOF PRESENT, THERE WILL BE A SMALL ADMINISTRATION FEE OF \$5**

**QUESTIONS??? CALL 810-239-3427**

**SOUTH FLINT SOUP KITCHEN  
3410 FENTON ROAD (3 BLOCKS NORTH OF  
ATHERTON)  
FLINT, MI 48507**

Elijah is alone in the wilderness, physically exhausted from running, and emotionally drained. Depression overpowers Elijah, and he cries out to God to end his life. Elijah hit bottom.

Fortunately, an angel appears, and instead of a pep talk, the angel tends to Elijah's most basic needs: water, food, and rest. Elijah needs to regain his strength before he can regain his confidence.

Note how there is an economy of words found throughout scripture. Stories get told using only the most essential details. In this case, Elijah's story includes details about three of life's most basic needs.

So doesn't it make sense that we also prioritize basic needs? But not just for ourselves and our family and friends. And not just for people who support the decisions we favor or who look like us, sound like us, dress the same way we dress, and eat the same foods. Social justice doesn't favor one group over another because God doesn't favor one group over another.

Basic needs are critical for everyone regardless of their group or our bias towards them. Nevertheless, our policies and practices suggest that we suffer from similar struggles that Elijah took issue against.

According to research conducted by the Natural Resources Defense Council, access to clean water in the U.S. is affected by bias. Their study discovered a correlation between safe water violations and sociodemographic characteristics. Race stood out as the most consistent bias. Communities with higher percentages of residents who are people of color are 40 percent more likely to be plagued by water systems that constantly violate clean water laws.

The residents of Flint are familiar with what happens when our public water is presumed safe but isn't. In our case, policies and practices failed to adequately protect the public from consuming unsafe water.

Eric Nilsen reminds us, "True social justice would be impossible to achieve in the presence of our biases, preconceptions, and negative stereotypes." And makes this charge, "Therefore, the onus is on us to reflect, identify our biases, and positively address them on an individual level."

Our new series concludes on Easter Sunday. Meanwhile, I pray that you'll choose to join us on our journey towards clean water for the world.

You can join us each Sunday in person or online by clicking the button on our [website's homepage](#) - [Click here to watch](#). This button takes you to our [YouTube channel](#). You can find more information about us on our website at [FlintAsbury.org](#).

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Pastor Tommy

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Keith Mulvihill. "Causes and Effects of Lead in Water," © NRDC, July 09, 2021. Retrieved from: [Link](#)





Your hobby farm probably started as a way to get back to your roots, literally. It was a way for you to reconnect with nature, your food, and the land and a way to create a sustainable lifestyle. And you're probably aware that there is a growing demand for organic produce and healthy living.

Thus, the idea of turning what was once a hobby into a business enterprise is a smart one. And there are several ways of going about monetizing your farm, depending on what you enjoy doing, what your farm will support, and what the need is in your area. Below, Asbury Farms explains more about how to develop your passion into a hobby farm.

## Choose the Products You Will Sell

The first step is deciding what you want to sell. You can sell vegetables, eggs, honey, or other goods that you produce on your farm. If you are not sure what will be popular with the public, then ask your friends and family for their opinion.

Besides produce, you might consider selling crafts like [wreaths made from items on your farm](#), homemade soap, beeswax candles, handmade birdhouses, or whatever craft you enjoy.

You can have a U-pick for strawberries, a Christmas tree farm, or a pumpkin patch with hayrides. But of course, all of those would mean your farm has easy access to a road and a town within easy commute.

## Determine Your Target Audience

Next, you need to think about where your audience is. Do you want to sell at a farmers market, a grocery store, or through a CSA, [Community Supported Agriculture](#)? Next, how much time do you want to spend on sales? Do you want to be more hands-on and sell at markets in person? Or do you prefer the convenience of selling through an online shop?

If you're selling online, HostGator explains that you must make sure your website [lists all of the items](#) that you want to sell as well as what they will cost per item or by weight (if it's something like honey). You also need to include information about where the product is coming from (your farm) so customers know they are getting quality goods from an ethical source.

You may decide to get involved in a community organization like [Asbury Farms that resources local farms](#) to feed those in need. Look into similar programs in your area to give back to the community.

## Make Your Marketing Efforts Count

Make sure that you have a website that is [easy to navigate](#) and provides information about your farm. This will attract customers who want to know more about the products that you have available.

Use social media platforms such as Instagram, Facebook, and Twitter to get the word out about what you have to offer in terms of products or services. These platforms are free and easy for anyone with an internet connection, so they are accessible to a wide range of people. Share pictures of what goes on there on a regular basis, and include videos. You can also [make a YouTube channel](#) to provide how-to tutorials.

As you are selecting content for your social media and other digital marketing posts, be sure to focus on SEO (search engine optimization) practices. You'll want to use the right key words and phrases in your content and metadata so that search engines pull your content when people search for those phrases. It's important to know that PDFs are more SEO compatible than other file formats, so use them for your posts. [You can convert](#) most files over to this format using a free online conversion tool. It's as simple as dropping in the file and saving the newly formatted version.

## How to Structure Your Business

The next step is deciding what kind of business entity will work best for your needs. How much capital do you need, and how much time do you want the business to take up in your life? Will it be a sole proprietorship, partnership, LLC, or S-Corp? Many small businesses [prefer to structure as S Corps](#), which is not a separate type of business entity like a corporation or an LLC. Instead, it is a tax election that you make with the Internal Revenue Service. It is taxed as a regular corporation but not as a partnership, and it keeps the business separate from its owners, which means that you [don't have to pay self-employment taxes](#).

## Turn Your Garden into a Growing Business

If you are a homesteader who is looking to monetize your hobby farm, you have everything you need in your own backyard, literally. Just decide what you want to do and what your area will support, choose the business structure best suited to you, market like crazy, and your hobby can soon turn into a very enjoyable and profitable business.